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FOR IMMEDIATE RELEASE

MooseMade Expo Showcases Local Products, Tastes, Events, Destinations & Music
Monday, 5/6

<Wolfeboro> Tumbledown Farms in Brookfield will open its barn doors wide Monday, May 6th for local businesses, non-profits, chefs, and hospitality and entertainment professionals to showcase their products made in the Moose Mountains Region. The event also promises a Birthday Bash for The Moose, New Hampshire, the social media arm of Explore Moose Mountains, a non-profit initiative of Wentworth Economic Development Corporation.

“We’re excited,” says Barbara Wilson, one of the event’s organizers, “We opened registration just a few days ago, and already a nice portion of our destination, restaurant, caterer, farm, and artisan booths are filled. MooseTastes will be served throughout the evening. In addition to the usual yum-inducing food from Tumbledown, we’re hearing of some really unique presentations, including ones from Happy Belly Bakeshop, The Pink House and Italian to-die-for from Top of the Ridge Bed & Breakfast.

“Dave Guttadaro from Tumbledown is hand picking bands for some great “MooseMusic” sets, and if you’ve ever been to the barn, you know that it has great acoustics to let everyone enjoy both the music and conversation.”

The event is broken into three portions.

The first, starting at 4:30 pm, is for Moose Mountains Region businesses and non-profits to network and visit the booths of neighbors they may not know in the 7 towns of Brookfield, Farmington, Middleton, Milton, New Durham, Wakefield and Wolfeboro. Business leaders will not want to miss the short presentations at 5:15 pm that will focus on collaborative opportunities offered through the New Hampshire Division of Travel & Tourism, NH Made and Explore Moose Mountains.

Vendor prices range from \$0 - \$100, and sponsorships are available from \$75 - \$1000. Business tickets are \$25/person and are complimentary for most vendors and sponsorship. Non-profits pay half price.

Networking continues from 6 – 7 pm when invited media and businesses from outside the Moose Mountains will be admitted to discover the unique independent businesses and non-profits in the area. Recently, a corporate event planner from a town just south of Rochester expressed amazement when she learned of venues like Tumbledown Farms and the Greenery at McKenzie’s Farm in Milton. Accustomed to looking within an hour of her company’s headquarters for vendors, she had never thought to look just north to businesses off Routes 16 and Route 11. The MooseMade Expo is designed to make many first introductions.

At 7 pm, the Moose BIRTHDAY BASH begins when the general public can meet at Tumbledown Farms to say “hello” to the folks behind Explore Moose Mountains and see if their Moose friends look like their Facebook profile pics. Since May 10, 2017, nearly 2 million have been reached with posts about the

wonderful in the Moose Mountains Region, but this is the first Meet-Up where everyone can enjoy MooseMusic, treat themselves to MooseTastes, shop MooseMades, and discover MooseEvents & MooseDestinations live.

“It’s going to be like Old Home Week, all in one evening,” says Wilson. “We have so much to celebrate in our seven towns. It’s going to be great to do it together.”

She shares that people should probably reserve tickets and vendor space early. “Within the first day of opening ticket sales, we had 25% of the available slots spoken for. I think this could be a sell-out event.” Tickets, vendor space and sponsorships can be reserved on The Moose, New Hampshire Facebook event, or by emailing exploremoosemountains@gmail.com

Explore Moose Mountains is a citizen-led grassroots initiative with lead agency by the non-profit Wentworth Economic Development Corporation. Learn more at www.exploremoosemountains.org or on Facebook at The Moose, New Hampshire.